Image requirements

RightShift Academy website · Phase 2 · Sizes for desktop and mobile.

For the design team · October 2026

Rules for every image

Same look as Phase 1

Misty, calm, dreamy. Slate blue and teal tones. Same color grading on every image.

Space for text

Banners: keep the heading area calm.

Desktop + mobile

Every banner in two sizes.

File format

WebP, under 300 KB.

Page banners



Desktop 1920×800 · 12:5



Mobile 1080×1350 · 4:5

Count	5 banners, each in desktop + mobile
Pages	Faculty, Services, Insights, Marketing Programs, Business Programs
Format	WebP, under 300 KB

Full checklist

Page banner	Desktop	Mobile
Faculty	1920×800	1080×1350
Services	1920×800	1080×1350
Insights	1920×800	1080×1350
Marketing Programs	1920×800	1080×1350
Business Programs	1920×800	1080×1350

10 files in total · WebP, under 300 KB each