RightShift
Academy

Marketing Strategy

START DATE

19 December 2026

TIME (CAIRO)

11:00 AM - 1:00 PM

CAMPUS

Sheikh Zayed Campus

Edge Innovation Center
2nd Floor, Galleria 40
Sheikh Zayed

Sessions timeline

SATURDAYS

1. **19 December 2026**
2. **26 December 2026**
3. **2 January 2027**
4. **9 January 2027**
5. **16 January 2027**
6. **23 January 2027**

7 & 8. **30 January 2027**

Two consecutive sessions (6 hours) for the Marketing Strategy simulation.

Session dates and times are subject to change. We will share any updates in advance.